

Date: 18-Sep-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: Raja
Week of: 9/10 - 9/16
Contract Number: 331139 - HL6312635

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
1	11-1135P Th-F	:30	\$1,350	5	2	\$725	\$1,250
14	6-7A Th-F	:30	\$575	5	2	\$400	\$350

TOTAL REBATE (Gross) \$1,600
(Net) \$1,360.00



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ RTV

☐ WPXI.com

☐ WPXI Mobile



Agency SCRIP

Write-up Date 9/18/12

Client Pol-Raja

Requested By D. Tambetti

Campaign/Title PA SSN

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other _____

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 331139

Explanation of Adjustments by Requestor: LUL - See attached

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 1600.00 Debited: \$ _____

NET Amount to be Credited: \$ 1360.00 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: D. Tambetti Approved ☒ Date 9/18/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 331139

Schedule Dates	09/13/12-09/19/12	Date Entered	09/12/12
Advertiser	Pol/D Raja/R/SSN/PA (16250)	Last Modified	09/17/12
Agency	SRCP - Stevens Reed Curcio & Potholm (2056)	Entered By	Jennifer Stewart
Product	Political - Federal Candidate (1067)	CO-OP	Yes
Brand	POL/D RAJA/R/SSN/PA (126272)	Headline #	06312635
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	VONDERHEID, BETSY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	36/76/269	Commission	\$5,283.75
Account Types	National/Political	Net Total	\$29,941.25
Billing Type	Standard	Sales Tax	
Comments	RAJA 9/13 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)	
By Broadcast Month	Spots
Sep. 2012	42
Grand Total:	\$35,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P					1	1			2	\$1,650.00	125 \$2,700.00	Pittsburgh (WPXI)	LATE NEWS/1	9/12/12
2.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	11:34P- TONIGHT SHOW	2	X	X	X					2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	TONIGHT SHOW/2	9/12/12
3.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	5P- 5:30P (EST)					1	1			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 5-530P/3	9/12/12
4.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	5:30P- 6P (EST)					1	1			3	\$600.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 530-6P/4	9/12/12
5.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	5:58P- Channel 11 News At 6pm M-F					1	1			2	\$775.00	\$1,550.00	Pittsburgh (WPXI)	NEWS 6-630P/5	9/12/12
6.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	5:59A- Channel 11 News 6am					1	1			3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	NEWS 6-7A/6	9/12/12
7.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	6:59P- Jeopardy					1	1			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	JEOP 7P/7	9/12/12
8.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	7A- 8A (EST)					1	1			3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/8	9/12/12
9.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	7:30P- WHEEL OF FORTUNE	1				X	X			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/9	9/12/12
10.0	Normal Line / Prime	09/17/12-09/17/12	5	:30	7:57P- The Voice 8-10P									1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	THE VOICE 8-10P/10	9/12/12
11.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	7A- 8A (EST)					1	1			2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-8A/14	9/12/12
12.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P					1	1			2	\$1,350.00	\$2,700.00	Pittsburgh (WPXI)	LATE NEWS/11	9/12/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - Federal Candidate (1067)
Brand POL/D RAJA/R/SSN/PA (126272)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID, BETSY
Phone/Fax /
CPE 36/76/269
Account Types National/Political
Billing Type Standard
Comments RAJA 9/13
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/12/12
Last Modified 09/17/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06312635
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,283.75
Net Total \$29,941.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012
Spots 42
Rate \$35,225.00
Grand Total: 42 \$35,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	5:58P- Channel 11 News At 6pm M-F		1	1	1					3	\$775.00	\$2,325.00	Pittsburgh (WPXI)	NEWS 6-630P/12	9/12/12
14.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	5:58A- Channel 11 News 6am					1	1			2	\$575.00 400	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/13	9/12/12
15.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	11:34P- TONIGHT SHOW			1	1					2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	TONIGHT/2	9/17/12
16.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	5:30P- 6P (EST)			1	1					2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/4	9/17/12
17.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	7A- 8A (EST)			1	1					1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-8A/8	9/17/12
18.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/11	9/17/12
19.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	5P- 5:30P (EST)			1	1					3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	NEWS 5-530P/15	9/17/12
20.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	6:59P- Jeopardy			1	1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7P/16	9/17/12
21.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	7:30P- WHEEL OF FORTUNE			1	1					2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730P/17	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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